



2022 Sponsorship Opportunities

Your company has the opportunity to support our work and align its brand with a nonprofit organization that has been **protecting New Hampshire’s natural environment for wildlife and for people** since 1914. With over 3,000 members and a digital following of 18,000+, we offer an environmentally-minded audience located throughout the Granite State and beyond.



Corporate Sponsor Levels

We offer a variety of methods to publicly acknowledge your generosity. Please let us know if you have preferences for recognition that we haven’t listed here. NH Audubon is happy to work with its supporters!

Donor Level	Champion	Steward	Partner	Supporter
Underwriting Amount	\$5,000	\$2,500	\$1,000	\$500
Recognition on NH Audubon’s Facebook pages	Yes	Yes	Yes	Yes
Listing on all publicity related to the event, including posters and press releases	Yes	Yes	Yes	Yes
Your logo and a link posted on NH Audubon’s website	Yes	Yes	Yes	Yes
Recognition in our eNews newsletter (emailed to nearly 10,000 subscribers) and our bimonthly President’s letter to top supporters	Yes	Yes	Yes	Yes
Annual recognition in our printed <i>Afield</i> magazine	Yes	Yes	Yes	Yes
Complimentary registration(s) for your chosen event	Yes	Yes	Yes	
Opportunity to distribute collateral materials at your chosen event	Yes	Yes		
One free live raptor program or conservation seminar for your company or presented to the school or group of your choice	Yes			

For further information, please contact Hope Jordan, Director of Development, at (603) 224-9909, ext. 307, or email: hjordan@nhaudubon.org.

EVENTS

Earth Day Celebration – April 23, 2022 at Massabesic Center, Auburn

- We will celebrate planet Earth with a variety of family-friendly activities, while also learning how to conserve wildlife and natural resources.
- Activities include guided nature walks, bluebird nest-box building, animal ambassador presentations, master gardener demonstrations, children's story time, and crafts.
- **Sponsorships begin at \$500.**

Annual Meeting & Membership Gathering – September 17, 2022 at McLane Center, Concord

- Brings members together for a day of field updates, awards and a celebration of the natural world
- Invitations sent to over 3,000 active members and donors throughout NH and New England
- Attended annually by 100+ members
- Keynote speaker for 2021 is NH Naturalist Sy Montgomery, described by the Boston Globe as “Part Indiana Jones and part Emily Dickinson”
- **Sponsorships begin at \$500.**

Enchanted Forest – October 21-22, 2022 at McLane Center, Concord

- Popular family event with educational trail and indoor activities
- Attended by 450-500 people from Greater Concord
- Event sells out in advance each year!
- **Sponsorships begin at \$500.**



PUBLICATIONS

Afield Magazine underwriting

- Full-color magazine published 2x per year, featuring comprehensive program and events listings. The publication includes sanctuary updates, conservation articles, birding information, activities offered at our centers and through our chapters, and special events and tours around the state
- Sent to 3,000 addresses in NH and beyond
- **Sponsorships begin at \$1,000**

eNews underwriting

- Twice-monthly newsletter distributed to 10,000 email addresses
- Higher-than-average email open rate of 30%
- **Sponsorships begin at \$500**

NH Bird Records underwriting

- Quarterly print and digital publication produced by NH Audubon focused exclusively on birds and birding in New Hampshire
- Subscription-only publication distributed to a targeted, dedicated audience
- **Individual issue sponsorship is \$500**